

JACOB GROSHEK, PH.D.

COLLEGE OF COMMUNICATION
EMERGING MEDIA STUDIES
BOSTON UNIVERSITY

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SCHOLARLY PUBLICATIONS AND PRESENTATIONS

Refereed publications:

1. Groshek, J. and Al-Rawi, A. (in press). "Anti-Austerity in the Euro crisis: Modeling Protest Movements through Online-Mobile-Social Media Use and Content." *International Journal of Communication*.
2. Engelbert, J. and Groshek, J. (2014). "Populism as PR: An International Perspective of Public Diplomacy Trends." In G. Golan, S. Yang, and D. Kinsey (Eds.), *International Public Relations and Public Diplomacy: Communication and Engagement* (pp. 331-345). Peter Lang Publishing.
3. Breuer, A. and Groshek, J. (2014). "Online Media and Offline Empowerment in Democratic Transition: Linking Forms of Internet Use with Political Attitudes and Behaviors in Post-Rebellion Tunisia." *Journal of Information Technology and Policy*, 11(1), 25-44. Available online with subscription at: <http://www.tandfonline.com/doi/abs/10.1080/19331681.2013.850464#.Uo-tp8SkqtY>
4. Groshek, J. and Bachman, I. (2014). "A Latin Spring? Examining Digital Diffusion and Youth Bulges in Forecasting Political Change in Latin America." In Y. Welp and A. Breuer (Eds.), *Digital Opportunities for Democratic Governance in Latin America* (pp. 17-32). Routledge.
5. Breuer, A. and Groshek, J. (2014). "Slacktivism or Efficiency-Increased Activism? Online Political Participation and the Brazilian Ficha Limpa Anti-Corruption Campaign." In Y. Welp and A. Breuer (Eds.), *Digital Opportunities for Democratic Governance in Latin America* (pp. 165-182). Routledge.
6. Groshek, J. (2014). "Development Institutions." In W. Donsbach (Ed.), *The Concise Encyclopedia of Communication*. Blackwell Publishing Ltd.
7. Groshek, J. and Brookes, S. (2014). "YouTube / OurTube / TheirTube: Official and Unofficial Online Campaign Advertising, Negativity, and Popularity." In J. A. Hendricks and D. Shill (Eds.), *Presidential Campaigning and Social Media* (pp. 140-153). Oxford University Press.
8. Groshek, J. and Al-Rawi, A. (2013). "A 'Sentimental' Election: Contextualizing Data and Public Sentiment in Social Media Content during the 2012 US Presidential Campaign." *Social Scientific Computer Review*, 31(5), 563-576. Available online with subscription at: <http://ssc.sagepub.com/content/31/5/563.full.pdf+html>

9. Groshek, J. and Clough Groshek, M. K. (2013). "Agenda Trending: Reciprocity and the Predictive Capacity of Social Networking Sites in Intermedia Agenda Setting across Topics over Time." *Media and Communication*, 1(1). Available online at: <http://www.librelloph.com/ojs/index.php/mediaandcommunication/article/view/MaC-1.1.15>
10. Groshek, J. and Dimitrova, D. (2013). "A Cross Section of Political Involvement, Partisanship and Online Media in Middle America during the 2008 Presidential Campaign." *Atlantic Journal of Communication*, 21(2). Available online with subscription at: <http://www.tandfonline.com/doi/abs/10.1080/15456870.2013.773484>
11. den Hartogh, R., Heng Hsu, C., and Groshek, J. (2013). Music in the eyes: Contextual framing and emotional attributions in user-generated content and culture. *Widerscreen*, 1(1). Available online at: <http://widerscreen.fi/numerot/2013-1/music-in-the-eyes-contextual-framing-and-emotional-attributions-in-user-generated-content-and-culture/>
12. de Boer, N., Sütfeld, H., and Groshek, J. (2012). "Social Media and Personal Attacks: A Comparative Perspective on Co-creation and Political Advertising in Presidential Campaigns on YouTube." *First Monday*, 17(12). Available online at: <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/4211/3376>
13. Groshek, J. (2012). "Forecasting and observing: A cross-methodological consideration of Internet and mobile phone diffusion in the Egyptian revolt." *International Communication Gazette*, 74(8), 750-768. Available online with subscription at: <http://gaz.sagepub.com/content/74/8/750.abstract>
14. Groshek, J. and Engelbert, J. (2012). "A Cross-National Comparison of Populist Political Movements and Media Uses in the United States and the Netherlands." *New Media & Society*. Available online with subscription at: <http://nms.sagepub.com/content/early/2012/07/23/1461444812450685>
15. Groshek, J. and Conway, M. (2012). "The Effectiveness of the Pervasive Method in Ethics Pedagogy: A Longitudinal Study of Journalism and Mass Communication Students." *Journalism: Theory, Practice and Criticism*. Available online with subscription at: <http://jou.sagepub.com/content/early/2012/07/23/1464884912454503>
16. Groshek, J. (2011). "Media, Instability, and Democracy: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003." *Journal of Communication*, 61, 1161-1182. Available online with subscription at: <http://onlinelibrary.wiley.com/doi/10.1111/j.1460-2466.2011.01594.x/abstract>
17. Groshek, J. and Han, Y. (2011). "Negotiated Hegemony and Reconstructed Boundaries in Alternative Media Coverage of Globalization." *International Journal of Communication*, 5, 1523-1544. Available online at: <http://ijoc.org/ojs/index.php/ijoc/article/view/1073/626>
18. Groshek, J. and Dimitrova, D. (2011). "A Cross Section of Voter Learning, Campaign Interest and Intention to Vote in the 2008 Presidential Election: Did Web 2.0 Matter?" *Communication Studies*, 9, 355-375. Available online at: <http://www.ec.ubi.pt/ec/09/pdf/EC09-2011Mai-19.pdf>

19. Groshek, J. (2010). "A Time-Series, Multinational Analysis of Democratic Forecasts and Internet Diffusion." *International Journal of Communication*, 4, 142-174. Available online at: <http://ijoc.org/ojs/index.php/ijoc/article/view/495/392>
20. Groshek, J. (2010). "The Digital Divide." In S. Horning Priest, Ed., *The Encyclopedia of Science and Technology Communication* (pp. 223-224). Sage.
21. Groshek, J. (2009). "The Democratic Effects of the Internet, 1994-2003: A Cross-National Inquiry of 152 Countries." *The International Communication Gazette*, 71(3), 115-136. Available online with subscription at: <http://gaz.sagepub.com/content/71/3/115.abstract>
22. Conway, M. and Groshek, J. (2009). "Forgive Me Now, Fire Me Later: Mass Communication Students' Ethics Gap Concerning School and Journalism." *Communication Education*, 58(4), 461-482. Available online with subscription at: <http://www.informaworld.com/smpp/content~db=all~content=a915257892>
23. Groshek, J. (2008). "Coverage of the Pre-Iraq War Debate as a Case Study of Frame Indexing." *Media, War & Conflict*, 1(3), 315-338. Available online with subscription at: <http://mwc.sagepub.com/content/1/3/315.short>
24. Groshek, J. (2008). "Homogenous Agendas, Disparate Frames: CNN and CNN International Coverage Online." *Journal of Broadcasting and Electronic Media*, 52(1), 52-68. Available online at: <http://www.informaworld.com/openurl?genre=article&issn=0883-8151&volume=52&issue=1&page=52>
25. Ogan, C., Ozakca, M., and Groshek, J. (2008). "Embedding the Internet in the Lives of College Students: Online and Offline Behavior." *Social Science Computer Review*, 26(2), 170-177. Online at: <http://ssc.sagepub.com/cgi/content/abstract/0894439307306129v1>
26. Conway, M. and Groshek, J. (2008). "Ethics Gaps and Ethics Gains: Differences and Similarities in Journalism Students' Perceptions of Plagiarism and Fabrication." *Journalism and Mass Communication Educator*, 63(2), 127-145.
27. Groshek, J. and Ogan, C. (2008). "Development Institutions." In W. Donsbach, Ed., *The International Encyclopedia of Communication*. Sage.
28. Groshek, J. (2008). "Time-Series Analyses of the Relationship between Internet Diffusion and Democracy in the Russian Federation." Proceedings of the International Science and Technical Conference, Ekaterinberg, Russia.

Manuscripts in progress and under review:

29. Groshek, J. and Holt, L.F. "'Don't Ask, Don't Tell' Reporting: Broadcast News and Frame Indexing of a National Debate over Time." Manuscript under review at *Journal of Homosexuality*.

30. Bucy, E. and Groshek, J. "Empirical Support for the Media Participation Hypothesis: Longitudinal Trends across Presidential Elections, 1992 to 2012." Manuscript prepared for review at *Journal of Communication*.
31. Bucy E. and Groshek, J. "'Powerful and Emotional' Pictures in Television News: Effects on Viewer Comprehension and Political Evaluation." Manuscript prepared for review at *Media Psychology*.
32. Groshek, J. and al-Rawi, A. "Identifying Influence in the Hierarchies of Social Data." Manuscript prepared for review at *Information Communication and Society*.

Refereed conference paper presentations:

1. Groshek, J., Elasmr, M., and Wu, D. "Predictors of Country Mentions in the Twittersphere: Social Media as a New Context for the Study of Country Images." Manuscript presented to the International Studies, New Orleans, February 2015
2. Bucy, E. and Groshek, J. "Empirical Support for the Media Participation Hypothesis: Longitudinal Trends across Presidential Elections, 1992 to 2012." Manuscript presented to the American Association for Public Opinion Research, Anaheim, May 2014
3. Bucy, E. and Groshek, J. "'Powerful and Emotional' Pictures in Television News: Effects on Viewer Comprehension and Political Evaluation." Manuscript presented to the American Association for Public Opinion Research, Anaheim, May 2014
4. Groshek, J. Anti-austerity in the Euro Crisis: Modelling Protest Movements through Online-Mobile-Social Media Use and Content. Manuscript presented to the European Public Sphere Symposium, Austin, April 2014
5. Groshek, J. and Holt, L.F. "'Don't Ask, Don't Tell' Reporting: Broadcast News and Frame Indexing of a National Debate over Time." Manuscript presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2013 **Won Top Faculty Paper Award**
6. Breuer, A. and Groshek, J. "Online Media and Offline Empowerment in Democratic Transition: Linking Forms of Internet Use with Political Attitudes and Behaviors in Post-Rebellion Tunisia." Manuscript presented at the International Communication Association, London, June 2013
7. Groshek, J. and Bachman, I. "A Latin Spring? Examining Digital Diffusion and Youth Bulges in Forecasting Political Change in Latin America." Manuscript presented at the International Communication Association, London, June 2013
8. Groshek, J. and Clough Groshek, M. "Agenda Trending: Reciprocity and the Predictive Capacity of Social Network Sites in Intermedia Agenda Setting across Issues over Time." Manuscript presented to the Association for Education in Journalism and Mass Communication, Chicago, August 2012
9. de Boer, N., Sütfeld, H., and Groshek, J. "Social Media and Personal Attacks: A Comparative Perspective on Co-creation and Political Advertising in Presidential

- Campaigns on YouTube.” Manuscript presented to the European Communication Research Association, Leeds, England, July 2012
10. den Hartogh, R., Heng Hsu, C., and Groshek, J. “Music in the Eyes: Contextual Framing and Emotional Attributions in User-generated Content and Culture. Manuscript presented to the You, Me, User Conference, Helsinki, Finland, May 2012
 11. Bucy, E. and Groshek, J. “Empirical Evidence for the Media Participation Hypothesis: An Analysis of National Election Surveys from 1992 to 2008.” Manuscript presented to the International Studies Association, San Diego, March 2012
 12. Groshek, J. and Farivar, A. “Examining Network Effects in National Politics: Internet Diffusion and Democratic Change in 122 Countries through 2009.” Manuscript presented to the International Studies Association, San Diego, March 2012
 13. Groshek, J. “A Cross-National Analysis of the Economic Impacts and Political Antecedents of Internet Diffusion in the Great Recession.” Manuscript presented to the Association of Internet Researchers, Seattle, October 2011
 14. Groshek, J. and Farivar, A. “Institutionalized Political Change and Mobile Phones: Exploring Global Trends and Linkages from the Post-war Era through the Information Age.” Manuscript presented to Comparing Political Communication Across Time and Space (ECREA / ACOP), Madrid, Spain, October 2011
 15. Groshek, J. “Agenda Trending: An Examination of Agenda Setting in Producer Media.” Manuscript presented to the International Association for Media and Communication Research, Istanbul, Turkey, July 2011
 16. Groshek, J. “A Brief Econometric and Quasi-Ethnographic Inquiry into the Egyptian ‘Revolution 2.0.’” Manuscript presented to the International Association for Media and Communication Research, Istanbul, Turkey, July 2011
 17. Groshek, J. and Engelbert, J. “A Cross-National Comparison of Populist Political Movements and Media Uses in the United States and the Netherlands” Manuscript presented to the WAPOR Regional Seminar, Segovia, Spain, March 2011
 18. Groshek, J. “Media, Instability, and Democracy: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003.” Manuscript presented to the Association for Education in Journalism and Mass Communication, Denver, August 2010
 19. Groshek, J. and Dimitrova, D. “Assessing Political Outcomes of New Media Use in the 2008 Presidential Election.” Presented to the International Communication Association, Singapore, June 2010
 20. Groshek, J. and Conway, M. “The Effectiveness of the Pervasive Method in Ethics Pedagogy: A Longitudinal Study of Journalism and Mass Communication Students.” Presented to the International Communication Association, Singapore, June 2010

21. Groshek, J. "Negotiating Hegemony: Alternative and Mainstream Media Coverage of the Globalization Debate." Presented to the International Communication Association, Singapore, June 2010
22. Groshek, J. and Bucy, E. "Nobody Heard What You Said: Another Look at Lesley Stahl's 'Critical' Report of Ronald Reagan and the Visual Primacy Effect in Television News." Presented to the Midwest Political Science Association, Chicago, April 2010
23. Groshek, J. "Media Diffusion and Democratic Change: Examining the Granger-Causal Relationships of 122 Countries from 1946 to 2003." Presented to the Association for Education in Journalism and Mass Communication midwinter conference, Norman, Oklahoma, March 2010
24. Groshek, J. "Trajectories of Democracy, Traditional Media, and Internet Diffusion: Multinational Findings and Implications of Granger Causality Tests." Presented to the Association of Internet Researchers, Milwaukee, October 2009
25. Groshek, J. and Dimitrova, D. "Voter Learning, Campaign Interest and Intention to Vote in the 2008 Presidential Election: Did the Media Matter?" Presented to the Association for Education in Journalism and Mass Communication, Boston, August 2009
26. Groshek, J. "Democratic Forecasts and Internet Diffusion: A Time-Series Analysis of 72 Countries." Presented to the International Association for Media and Communication Research, Mexico City, Mexico, July 2009
27. Groshek, J. "Does the Diffusion of 'New' Media Technologies (Granger) Cause Democracy? Results of 40 Countries around the World from 1946 to 2003." Presented to the American Association of Behavioral and Social Sciences, Las Vegas, February 2009
28. Conway, M. and Groshek, J. "Ethics Gaps and Ethics Gains: Differences and Similarities in Journalism Students' Perceptions of Plagiarism and Fabrication." Presented to the International Communication Association, Montreal, Canada, May 2008
29. Groshek, J. "Dependency, Democracy, and the Internet: A Cross-National Study over Time." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007
30. Conway, M. and Groshek, J. "Forgive Me Now, Fire Me Later: Journalism Students' Perceptions on Academic and Journalistic Ethics." Presented to the Association for Education in Journalism and Mass Communication, Washington DC, August 2007
31. Groshek, J. "Indexing the Frame: News and the Iraq War Decision." Presented to the launch conference of *Media, War and Conflict*, Milwaukee, April 2007
32. Groshek, J. "The Democratic and Economic Agency of the Internet, 1994-2003." Presented to the Association for Education in Journalism and Mass Communication, San Francisco, August 2006

33. Ogan, C., Ozakca, M., and Groshek, J. "Embedding the Internet: College Students' Online and Offline Behaviors in the 21st Century." Presented to the International Communication Association, Dresden, Germany, June 2006
34. Groshek, J. "News for America, News for the Rest of the World: Comparing the Agendas of CNN and CNN International." Presented to the International Studies Association, San Diego, March 2006
35. Groshek, J. "Coverage of Illusion: Framing the Pre-Iraq War Debate." Presented to the Association for Education in Journalism and Mass Communication, San Antonio, August 2005 **Won Second Place in Student Paper Competition**
36. Groshek, J. "Shifting Dissent: Media Coverage of the Decision to Go to War in Iraq." Presented to the International Communication Association, New York, May 2005

Invited presentations:

37. "Mining, Sorting, and Visualizing Social Media for Purpose and Profit." Invited speaker, Asset Allocation Research Team, **Fidelity Investments**, October 2014
38. "Networks in Social Data Engagement." Invited speaker, US-China International Business Network, **Harvard University**, October 2014
39. "Twitter Collection and Analysis Toolkit: Modelling Influentials." Invited speaker, **Institute for Public Relations**, Measurement Summit, October 2014
40. "Applying Data Aggregation for Diversification—Pedagogy / Research / Practice." Invited panelist at AEJMC, Montreal, August 2014
41. "Emerging Opportunities and Privacy Issues in Data Mining Social Media." Invited speaker, Summer Institute at the **John F. Kennedy Library**, July 2014 **Honorarium**
42. "Post-Spring / Pre-Wave: Democracy, Youth, and Corruption Trends in Emerging Media Environments." Invited speaker, Communication Research Center Colloquium, College of Communication, **Boston University**, November 2013
43. "A Latin Spring? Examining Digital Diffusion and Youth Bulges in Forecasting Political Change in Latin America." Invited speaker, Tuesday Night Lecture Series, **Boston University Graduate Painting and Sculpture MFA Program**, October 2013
44. "The Public Relations of Populism: An International Perspective of Public Diplomacy Trends." Invited panellist at AEJMC, Washington DC, August 2013
45. "So what and so who: Freedom and responsibility when mining big data gets personal." Invited panellist at AEJMC, Washington DC, August 2013
46. "Internationalizing the discipline: From students to service to studies." Invited panelist at AEJMC, Chicago, August 2012

47. "The Role of Citizen Journalists, Bloggers and Digital Media in the Political Campaign." Invited panelist (with Dhavan Shah and Tom Johnson) at AEJMC, St. Louis, August 2011
48. "Impacts of ICTs: New media and journalism." Presented to The Netherlands National Open Day, **Erasmus University Rotterdam**, October 2011 and November 2010
49. "Connection Technologies and Democracy." **U.S. State Department** (keynoted by Secretary of State Hillary Rodham Clinton), Washington DC, January 2010
50. "New Media Economics: Financially Sustainable Newsgathering and Information Flows." Proposed, organized, and presided at AEJMC panel, Denver, August 2010
51. "Public Sphere." Invited panel Chair at the Association of Internet Researchers annual conference, Milwaukee, October 2009
52. "Use and Impact of Online Social Networking." Invited panel Discussant at the Association for Education in Journalism and Mass Communication annual conference, Boston, August 2009
53. "Voter Learning, Campaign Interest, and Intention to Vote in the 2008 U.S. Presidential Election: Did the Media Matter?" Presented to the Center for Communication Research Seminar Series, **City University of Hong Kong**, June 2009
54. "News User Evaluations of Professional Journalism." Invited panel Chair at the International Communication Association annual conference, Chicago, May 2009
55. "The Democratic and Economic Effects of the Internet, 1994-2003." Presented to the Colloquium on Political Communication Research, **Indiana University**, February 2007

Research interests:

Online and mobile media effects on democracy and economy at macro-social as well as individual-personal levels, application of econometric methods to mass communication theory and research, indexing and framing in different media platforms and outlets, media ethics

FACULTY RESEARCH APPOINTMENTS

Assistant Professor

Division of Emerging Media Studies | Boston University

Visiting Scholar

Institute for Advanced Study | Toulouse School of Economics

Toulouse, France

Assistant (Visiting) Professor

School of Culture and Communication | University of Melbourne

Melbourne, Australia

Assistant Professor

School of History, Culture and Communication | Erasmus University Rotterdam

Rotterdam, The Netherlands

Assistant Professor

Greenlee School of Journalism | Iowa State University

EDUCATION

Indiana University

(08/04 to 05/08)

Bloomington, IN

- Ph.D., Mass Communication
- Concentrations in Political and International Communication
- Dissertation: “Freedom and ‘New’ Media: Examining the Relationship between Communication Technologies and Democracy Cross-Nationally from 1946 to 2003.”
- Dissertation Chair: Dr. David H. Weaver

Marquette University

(08/01 to 05/03)

Milwaukee, WI

- M.A., Mass Communication
- Thesis: “Analyzing Media Coverage of the Case for War with Iraq: A Study of News Frames and Indexing from September 27, 2002 to October 27, 2002.”
- Thesis Chair: Dr. Lawrence Solely

University of Wisconsin-Stout

(08/96 to 12/00)

Menomonie, WI

- B.S., Technology Education major, English Literature minor
- Semester exchange at University College London

ET CETERA

Oversaw development of Boston University’s [Twitter Collection and Analysis Toolkit](#)

Extensive software proficiencies: Gephi, SPSS, Stata, SAS, NodeXL, HTML, CSS, more

Possess valid EU work permit; Passed Dutch naturalization test (inburgeringsexamen)

GRANTS, HONORS, AND INITIATIVES

Financial awards:

- German Federal Ministry of Economic Cooperation and Development (€566,000 – **funded**), “ICT-based citizen monitoring system: Pilot testing in the case of Togo”, with Primary Investigator Anita Breuer, October 2014 – October 2017
- National Institutes of Health (\$275,000 – pending), “Smoking Cessation and Social Media”, with Lisa Quintiliani and Karen Lasser, submitted October 2014
- American Heart Association (\$30,000 – pending), “A Peer Moderated Social Media-based Photovoice Intervention to Promote Linkage to Smoking Cessation Treatment among Smokers with Mental Illness or Substance Use in Primary Care”, with Lisa Quintiliani and Karen Lasser, submitted November 2014
- Faculty Research Grant (\$20,000 – **funded**), Faculty of Arts, University of Melbourne, January 2013
- Visiting Scholar (€25,000 – **funded**), Institute for Advanced Study in Toulouse, May/June 2013, Toulouse, France
- Research Grant (€2,000 – **funded**), Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, July 2011
- Research Grant (\$1,250 – **funded**), College of Liberal Arts and Sciences Small Grant Competition, Iowa State University, October 2009
- Research Grant (\$3,750 – **funded**), College of Liberal Arts and Sciences Small Grant Competition, Iowa State University, October 2008
- Research Grant (\$1,000 – **funded**), Vice President for Research Office, Iowa State University, September 2008
- Research Grant (\$2,500 – **funded**), Greenlee School of Journalism and Communication, Iowa State University, September 2008
- Dissertation Research in Aid Grant (\$650 – **funded**), School of Journalism, Indiana University, November 2006
- Thesis Research Grant (\$1,000 – **funded**), Damm Foundation (outside of university award), November 2002

Research awards:

- Research Host Speaker, U.S. State Department International Visitor Leadership Program, Social Media and Higher Education, February 2014
- Top Faculty Paper, Open Competition (Refereed), Electronic News Division of AEJMC, August 2013
- Full Member, NeSCoR (Netherlands School of Communication Research), Scientific Director: Claes de Vreese
- Panelist on “Developing Ethical Theory Across the Field” Special Paper Call (Refereed), Media Ethics Division of AEJMC, August 2007
- Second Place, Moeller Student Paper Competition (Refereed) in Mass Communication and Society Division of AEJMC, August 2005 **Honorarium**

Data Initiatives:

- Twitter Collection and Analysis Toolset ([TCAT](#)). Principal Investigator on software development and installation that ranks Boston University as one of only several universities with its own pan-university social data collection and analysis system.
- As CEO and co-founder of the media research consultancy [Betweetness Labs](#), I have forged partnerships with numerous organizations to locate influential social media users and increase online and offline engagement with audiences.

TEACHING EXPERIENCE

Instructor of record Boston University

<i>Course: #Trending Insights: Social Data Analysis and Visualization</i>	(present)
<i>Course: Time, Place, and Social Data: Advanced Issues in Large-Scale Analysis and Visualization</i>	(present)
<i>Course: Connecting Humans: Social Networks and Media</i>	(present)
<i>Course: Mass Communication Research</i>	(present)

Instructor of record University of Melbourne

<i>Course: History of Networked Media</i>	(01/13 to 02/13)
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Instructor of record Erasmus University

<i>Course: Media and Politics</i>	(09/10 to 05/12)
<i>Course: Quantitative Methods in Media and Communication</i>	(09/10 to 05/12)
<i>Course: Media Audiences and Effects</i>	(09/10 to 05/12)
<i>Course: Communication Management Workshop</i>	(09/10 to 05/12)
<i>Course: Communication Technologies and Their Impacts</i>	(09/10 to 05/12)
<i>Course: Methods of Media Research (Graduate)</i>	(09/10 to 05/12)

Instructor of record Iowa State University

<i>Course: JIMC 342—Principles for Visual Communicators</i>	(05/08 to 05/10)
<i>Course: JIMC 315—Multimedia Production</i>	(08/08 to 05/10)
<i>Course: JIMC 521—Theories of Communication (Graduate)</i>	(08/09 to 12/09)

Instructor of record Indiana University

<i>Course: J210—Visual Communication</i>	(06/06 and 06/07)
<i>Course: C201—Hot Topics in Mass Communication</i>	(01/07 to 05/07)

Instructor of record Marquette University

<i>Course: CMST010—Introduction to Human Communication</i>	(08/01 to 05/03)
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Pedagogical initiatives:

- Hosted University of Michigan graduate student for intensive summer research collaboration on cross-national time-series research study, May 2011
- “First Life Potential and Liability when Using Second Life in Academe.” Proposed, organized, and presided panel at AEJMC, Chicago, August 2008
- “From Convergence to Emergence: Opportunities and Challenges in Teaching Journalism and Mass Communication Beyond Our Comfort Zones.” Proposed, organized, and presided panel at AEJMC, Washington DC, August 2007

Recent guest lectures:

- “Anti-Austerity in the Eurocrisis.” Presented to Jim Shanahan / Jim Katz’s Collaboratory (graduate) course, September 2014.
- “Power, governance, and social movements.” Presented to Susanne Janssen’s Key Concepts in the Social Sciences course, January 2012
- “Regressions, ANOVAs, and t-tests: Applying a published example.” Presented to Joyce Neys’ and Johannes von Engelhardt’s Introduction to Statistics course, February 2011
- “Preparing Flash Slideshows for the Web: An Introduction to Timelines, Text, Transitions, and User Controls.” Presented to Dr. Daniela Dimitrova’s Multimedia Production (JLMC315) course, October 2009

Teaching interests:

Digital media, political communication, media effects, new media and democracy, advanced quantitative and econometric research methods, communication theory, conflict and media coverage

SERVICE ACTIVITIES

Recent popular press articles/interviews:

- The Measurement Advisor. TCAT: The New Twitter Modeling Tool for Visualizing Social Media Data. (December 2014). Available online at <http://bit.ly/1Db7cyi>
- WBUR / National Public Radio. Heading Into Election Night, Coakley Still Leads Baker In Governor’s Race (On Twitter). (4 November 2014). Available online at <http://www.wbur.org/2014/11/04/coakley-baker-twitter>
- BUTV10. The Midterms – Live On-Air Interview. (4 November 2014). Summary available online at <http://bit.ly/14e3JjI>
- Canvas 8. Wait! What Does Your Portable Life Coach Say? (29 October 2014). Available online (with subscription) at <http://www.canvas8.com/>
- WBUR / National Public Radio. While Polls Show Mass. Governor’s Race Too Close To Call, Twitter Data Shows Clear Leader. (23 October 2014). Available online at <http://www.wbur.org/2014/10/23/baker-coakley-twitter-analysis>
- Think Progress. Why The Oldest Member Of Congress Just Lost His Seat. (28 May 2014). Available online at <http://bit.ly/1uxfugD>

- Boston University. Free Speech Installation Project. (18 April 2014). Available online at <http://www.youtube.com/watch?v=zwjsVFfCtwc>
- Institute for Advanced Study Toulouse (IAST). The IAST according to you: Collected quotes from IAST visitors. (Spring 2014).
- Think Progress. How ad companies ruin selfies for everyone. (8 April 2014). Available online at <http://bit.ly/1krdLVm>
- 88.9 / WERS. Social creatures: A connected community. (30 March 2014). Available online at <https://soundcloud.com/889-wers/social-creatures-a-connected>
- Visions: Negative Campaign Comparisons. (16 December 2012). Available online at: <http://bit.ly/WCiB19>
- Het Financieel Dagblad [The Dutch Financial Daily Paper]. (18 October 2011). Expats in fiscal distress by planned economic changes.
- Algemeen Nederlands Persbureau [National Dutch Newswire]. (23 January 2011). Netherlands too small for Dutch iPad newspaper. Available online at: <http://bit.ly/gSTctH>
- Deutsche Welle. (18 January 2011). American professor conducts empirical study on Internet's democratizing effects. Available online at: <http://bit.ly/fpzEhy>
- Erasmus University. (September 2010). Next Generation Classrooms. Available online at: http://erasmus.mardug.tv/#/1227_ibcom
- Groshek, J. (Fall 2006 to Winter 2014). *Communication Technology Newsletter*. Available online at: <http://aejmcctec.com/documents/newsletters/>
- Gulan Magazine [Kurdistan]. (27 February 2010). Interviewed on then-upcoming Iraqi elections.
- Hanson, K. (26 October 2008). ISU journalists adjust to changing technology. *Ames Tribune*.

Editorial positions:

- Editor and Co-Founder, *Journal of Communication Technology*
- Editorial Board Member, *Journal of Information Technology and Politics*
- Editorial Board Member, *Communication Yearbook*
- Editorial Board Member, *Media and Communication*

Actively review manuscripts for:

- *Journal of Communication*
- *New Media & Society*
- *Journal of Broadcasting and Electronic Communication*
- *Social Science Computer Review*
- *International Journal of Communication*
- *Journal of Computer Mediated Communication*
- *International Journal of Public Opinion Research*
- *Journalism and Mass Communication Quarterly*
- *The Information Society*
- *The International Communication Gazette*
- *The International Journal of Press/Politics*
- *Journal of Information Technology and Politics*
- *First Monday*

- *Politics and the Life Sciences*
- *Mass Communication & Society*
- *Internet and Policy*
- *Statistica Applicata*
- *Media, War & Conflict*

- Journalism Studies Division of ICA
- Political Communication Division of ICA
- Communication Technology Division of AEJMC
- The Association of Internet Researchers
- International Symposium on Online Journalism

Officer positions:

- Head, Communication Technology Division of AEJMC, August 2012 to August 2013
- International Exchange Coordinator, University of Melbourne Media and Communications, September 2012 to June 2013
- Web Development Coordinator, University of Melbourne Media and Communications, September 2012 to June 2013
- Vice Head, Communication Technology Division of AEJMC, August 2011 to August 2012
- Faculty Council Representative, Erasmus School of History, Culture and Communication, May 2011 to September 2012
- Research Chair, Communication Technology Division of AEJMC, August 2010 to August 2011
- Member of the Erasmus Research Centre for Media, Communication and Culture, July 2010 to present
- Midwinter Conference Chair, Communication Technology Division of AEJMC, August 2009 to August 2010
- Teaching Chair, Communication Technology Division of AEJMC, August 2008 to August 2009
- Professional Freedom & Responsibility Chair, Communication Technology Division of AEJMC, August 2007 to August 2008
- Membership Chair, Communication Technology Division of AEJMC, August 2006 to August 2007
- College Representative, Graduate and Professional Student Organization (GPSO), Indiana University, May 2007 to January 2008

Graduate Student Supervision:

- Thesis supervisor / Major professor:
 - Ioanna Karamanli (M.A., Media, Culture & Society, 2012)
 - Karl Floros (M.A., Media, Culture & Society, 2012)
 - Andrea Pountcheva (M.A., Media, Culture & Society, 2012)
 - Emil Roydev (M.A., Media, Culture & Society, 2012)
 - Angeline Djosef (M.A., Media, Culture & Society, 2011)
 - Vicky Xu (M.A., Media, Culture & Society, 2011)

- Thesis committee member: Erin O’Gara (M.S., Mass Communication, 2009)
- Program of study/Dissertation committee member: Erin Phillips (Ph.D., Human-Computer Interaction, expected 2015)

Additional service activities:

- ESL (English as a Second Language) Tutor for non-native speaking Korean students, January 2006 to June 2012

PROFESSIONAL MEDIA EXPERIENCE

Editor and Online Consultant (01/09 to 12/13) *American Journal Experts*

- Review and edit academic manuscripts from non-native English speakers prior to submission to academic conferences and journals
- Work independently in creating digital content arena, contribute to web development and design
- Consultancy covers wide range of research and practical pursuits, but is centred on mobile and social media, as well as transmedia applications and effects

Editor and Graphic Designer (07/03 to 06/04) *Summit Company*

- Designed business to business publications in print and Web formats; maintained company database of thousands of clients’ information
- Responsible for start-to-finish conceptualization, lay out, still photography, typography, image and artwork development
- Edited content for appeal, space, factual correctness, as well as grammatical, typographical, and structural errors

Section Editor (04/99 to 05/00) *The Stoutonia*

- Wrote and edited news stories and opinion features for the Student Life section of weekly newspaper
- Introduced new features and participated in redesign of page layout, fonts, formatting, and Website
- Hired, managed, and trained staff of writers and photographers in verbal and visual presentation skills

REFERENCES

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